



GRUPO BIMBO

SUSPENDS SALES OF ITS BIMBO BRAND AND HALTS NEW INVESTMENTS IN RUSSIA

MEXICO CITY, MARCH 14, 2022

Due to the current international situation and in line with our core values, Grupo Bimbo S.A.B. de C.V. ("Grupo Bimbo" or the "Company") has suspended sales of the Bimbo brand in Russia, as well as new capital and marketing investments in the country. In 2021, Russia accounted for less than 0.5% of Consolidated Net Sales of the Company.

Grupo Bimbo has one bakery in Moscow and employs 362 associates. Our priority is the wellbeing of our associates, and for that reason they will keep receiving support from us in this complex environment.

We will continue to monitor and assess the situation as circumstances evolve.

ABOUT GRUPO BIMBO

Grupo Bimbo is the leader and largest baking Company in the world and a relevant participant in snacks. Grupo Bimbo has 206 bakeries and other plants and more than 1,600 sales centers strategically located in 33 countries throughout the Americas, Europe, Asia and Africa. Its main product lines include sliced bread, buns & rolls, pastries, cakes, cookies, toast bread, English muffins, bagels, tortillas & flatbreads, salty snacks and confectionery products, among others. Grupo Bimbo produces over 13,000 products and has one of the largest direct distribution networks in the world, with more than 3 million points of sale, more than 54,000 routes and over 137,000 associates. Its shares trade on the Mexican Stock Exchange (BMV) under the ticker symbol BIMBO, and in the over-the-counter market in the United States with a Level 1 ADR, under the ticker symbol BMBOY.

INVESTOR RELATIONS

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